

**For Immediate Release**

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**Rosetta Stone Meets Growing Globalisation Needs with Advanced Content in Chinese (Mandarin) and Russian**

Rosetta Stone Inc. (NYSE:RST), a leading provider of technology-based language-learning solutions, is pleased to announce the release of Rosetta Stone® Version 4 TOTALE™ advanced content in Chinese (Mandarin) and Russian. Building on the existing content in these languages, the release of Levels 4 and 5 in Chinese (Mandarin) and Russian showcases the changing need of global customers.

The advanced content in both languages will allow learners to delve into extended, more complex conversations, nuanced grammar and expanded vocabulary to prepare them for everyday interactions. Whether learners are using Rosetta Stone software solutions for business or pleasure, the advanced levels are crucial for improving their command of the language.

"The language demands of the global economy are always evolving," said Gustaf Nordbäck, Country Manager, UK, Rosetta Stone. "With the introduction of more in-depth study of Russian and Mandarin, Rosetta Stone maintains its position at the forefront of the evolution of language needs and encourages communication among the citizens of the world", added Nordbäck.

The advanced levels of Chinese (Mandarin) and Russian will allow the company to offer customers an enhanced TOTALE version of these languages. Rosetta Stone TOTALE, which launched earlier this year, is the company's most comprehensive language-learning experience. This multi-platform suite pairs the trusted Rosetta Stone software with an entirely new online experience, as well as on-the-go supplemental study tools for the iPad®, iPhone® and iPod touch® devices.

The company sees the release of additional content as an important step in the application of interactive learning tools in modern life. It also affirms the success achieved by existing customers. Levels 4 and 5 are also available in English (British), English (US), Spanish (Latin American), Spanish (Spain), Italian and German from a portfolio of over 30 languages available from Rosetta Stone.

To request that Rosetta Stone add a new language, visit [RosettaStone.co.uk/global/form/language-request](http://RosettaStone.co.uk/global/form/language-request).

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## Notes to Editors:

### About Rosetta Stone

Rosetta Stone Inc. is changing the way the world learns languages. Rosetta Stone provides interactive solutions that are acclaimed for the speed and power to unlock the natural language-learning ability in everyone. Available in more than 30 languages, Rosetta Stone language-learning solutions are used by schools, organisations and millions of individuals in over 150 countries throughout the world. The company was founded in 1992 on the core beliefs that learning a language should be natural and instinctive and that interactive technology can replicate and activate the immersion method powerfully for learners of any age. The company is based in Arlington, Va., with international offices in the United Kingdom, Korea, Japan and Germany. For more information, visit [RosettaStone.co.uk](http://RosettaStone.co.uk).

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