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## **Rosetta Stone Introduces Next-Generation Enterprise Solution for International Organisations**

### ***Innovative Solution Delivers Scalable Language Learning to Corporate and Public Sector Customers***

Rosetta Stone Inc. (NYSE:RST), a leading provider of technology-based language-learning solutions, has introduced its next-generation enterprise product, Rosetta Stone® Enterprise TOTALe™ to the European market. Tailored to the needs of international companies, the new solution adds interactive features to the successful program making it the most effective choice for organisations with linguistic needs, as they, expand into new and emerging marketplaces, and seek to strengthen corporate diversity initiatives.

Rosetta Stone TOTALe builds upon the award-winning Rosetta Stone solution, allowing employees to learn at their own pace without a typical classroom environment. Employees can learn to speak, listen, read and write in the language of their choice, participate in practice sessions tutored by native speakers, interact with others and practise conversational skills in an online community.

Rosetta Stone TOTALe combines the following elements for a complete immersion-based learning experience:

**Rosetta Course™:** The award-winning learning solution, complete with proprietary speech-recognition technology. Learners will speak, understand, read and write - all without translation or memorisation. The Rosetta Stone Dynamic Immersion method teaches learners to think in a new language immediately by connecting words with vivid imagery in real-life contexts to convey meaning.

**Rosetta Studio™:** Learners practise speaking skills with other learners at the same level in live sessions tutored by native speakers in an interactive, online environment.

**Rosetta World™:** Users can engage in interactive games and activities in an exclusive community dedicated to language learning. Rosetta World presents a structured, online environment to help learners engage comfortably in conversation with native speakers and practise their skills in games designed for their learning level.

**TOTALe Mobile Companion™ and Audio Companion®:** Reinforce language skills with an innovative mobile application built for iPhone® and iPod Touch® devices. Language can be reviewed on the go with Audio Companion.

**Customer Success and Support:** Dedicated agents provide live, one-on-one encouragement, motivation and support. Rosetta Stone Customer Success Agents are committed to helping learners achieve their individual language goals.

**Rosetta Stone Manager:** A set of administrative tools which allows organisations visibility and measurability of individual and group progress, the capability to set curriculums, view progress reports and analyse success.

The new solution helps organisations communicate better internally and externally by breaking down language barriers. "In today's global environment organisations are looking to increase their earning power, expand to new markets and gain a competitive edge. Effective language training through Rosetta Stone Enterprise TOTALe will empower organisations to achieve these goals," said Tom Adams, CEO of Rosetta Stone.

"It is critical for companies in Europe- across all industries to provide employees access to language learning in today's increasingly competitive global economy, with growing pressure to trade and build relationships across borders" said Adams. "Our success, both as a broader marketplace and as individual organisations, will rely heavily on our ability to communicate across and beyond our borders. Challenges around communication, global expansion and diversifying workforces are triggering new demands for language learning - and with the help of Rosetta Stone Enterprise TOTALe, organisations can provide employees with conversational proficiency in the languages they need", added Tom Adams.

For more information please visit [RosettaStone.co.uk/Enterprise](http://RosettaStone.co.uk/Enterprise)

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**Notes to Editors:**

**About Rosetta Stone**

Rosetta Stone Inc. is changing the way the world learns languages. Rosetta Stone provides interactive solutions that are acclaimed for the power to unlock the natural language-learning ability in everyone. Available in more than 24 languages, Rosetta Stone language-learning solutions are used by schools, organisations and millions of individuals in over 150 countries throughout the world. The company was founded in 1992 on the core beliefs that learning a language should be natural and instinctive and that interactive technology can replicate and activate the immersion method powerfully for learners of any age. "Rosetta Stone", "TOTALe" and "Rosetta Stone Enterprise TOTALe" are trademarks or registered trademarks of Rosetta Stone Ltd.

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