

Rosetta Stone offers App to send multilingual Christmas cookies

The Christmas app allows language learners and their Facebook friends to have fun with a new language by sharing virtual Christmas cookies representing 10 different nationalities.

Language skills can open new doors in all areas of our lives from travel to career to personal development. We all know that. But how can we get the motivation to get started? This Christmas, [Rosetta Stone](#) is encouraging everyone to have fun with the language they are learning. Approaching a new language with excitement will give the extra motivation to get started to learn it. Gustaf Nordbäck, Managing Director EMEA at Rosetta Stone says: “With our engaging [Christmas app](#), our language learners can share virtual Christmas cookies from all around the world with their friends. The famous gingerbread man plays the lead role in our app, but we have dressed him up in 10 different ways to represent 10 languages.”

The Christmas app is free to use and easily shared on Facebook. You simply choose the friends you want to surprise with a Christmas wish in a foreign language this year. To make the experience even more social, you and the friend you are sharing a Christmas cookie with, are in with a chance to win a language!

Are you looking for an extra challenge? Besides sending your dressed up gingerbread men, you can also leave a personal message in the language you are learning when sending your Christmas greeting. Christmas is the time of the year when people connect with friends from all over the world. With the Christmas app this becomes even more fun.

Here are 3 reasons why you should try to send your Christmas greetings in a foreign language this year:

1. Surprise: Your friends will be surprised to receive your message in a foreign language.
2. Learn: The occasion of writing up a short greeting to your friends in a foreign language will make you and them learn new expressions and phrases in the language.
3. Impress: Your friends will be impressed by your language skills and will get back to you in their favourite language. This can be the beginning of a joyful language-learning journey!

Rosetta Stone Christmas cookies are fun and easy to share. This is exactly what language learning is about – it is fun to immerse yourself in a new language and you will share many heart-warming moments simply by taking the extra step and saying “Buon Natale”, “Joyeux Noël”, “Feliz Natal”, “Frohe Weihnachten” to your friends this Christmas.

About Rosetta Stone:

Rosetta Stone provides cutting-edge interactive technology that is changing the way the world learns languages. The company’s proprietary learning techniques—acclaimed for their power to unlock the natural language-learning ability in everyone—are used by schools, businesses, government organisations and millions of individuals around the world. Rosetta Stone offers courses in over 20 languages, from the most commonly spoken (like German, Spanish and Mandarin) to the less prominent (including Vietnamese, Swedish and Tagalog). The company was founded in 1992 on the core beliefs that learning to speak a language should be a natural and instinctive process, and that interactive technology can activate the language immersion method powerfully for learners of any age.

Rosetta Stone is based in Arlington, VA, and has offices in Harrisonburg, VA, Boulder, CO, Austin, TX, San Francisco, CA, Seattle, WA, Tokyo, Seoul, São Paulo and Dubai. The office for Europe is in London.

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