

## Rosetta Stone puts free pronunciation lessons in your pocket

**Holiday time is language time. Rosetta Stone released the new Travel App, helping you learn a new language for free this summer. This app includes basics in your new language, pronunciation training and a built-in phrase book. The free Rosetta Stone Travel app is available for French, Spanish, Italian and German and equips holidaymakers with the basic language skills they need when going abroad.**

There is one basic skill every traveller should have: some knowledge of the local language. No matter if you are heading to Barcelona this summer or just want to practice your Spanish, Rosetta Stone now released a Travel App which provides three free lessons, teaching you the basics of getting directions, meeting people, dining out, staying in hotels, using transportation, and telling time.

The app includes the proprietary speech-recognition that records a learner's speech, compares it with native speakers and gives immediate feedback. This allows the user to know immediately whether or not they are pronouncing a phrase correctly. It is even possible to adjust the sensitivity level of the integrated microphone. The user can set the app to their comfort with scoring ranging from easy to more difficult as they progress - giving the learner the confidence to speak the language right from the start. A listen only mode is also available for learners wanting practice on a crowded bus or train. The searchable phrasebook provides instant translation for typical sentences whenever they are needed. The app is compatible with the iPhone, iPod touch, or iPad.

Compared to other apps that offer only basic vocabulary training, the Rosetta Stone Travel App stands out from the crowd. Not only are there basic language skills and a translation function, but the app provides pronunciation training, too. New words as well as the pronunciation are combined with images and arranged in a smart sequence - this way learners naturally connect the meaning. This intuitive approach stimulates the brain's natural language learning ability and helps to ensure that what the user learns actually sticks beyond the holiday adventure.

The [Rosetta Stone Travel app](#) gives learners the chance to practice their language skills, or look up words that really matter when travelling abroad. No matter if ordering a local dish in a trattoria at the Amalfi coast, booking a hotel room for Oktoberfest in Munich, or asking for directions on the streets of Paris, Rosetta Stone Travel is the perfect companion for any travel enthusiast.

### **About Rosetta Stone Inc.**

Rosetta Stone Inc. provides cutting-edge interactive technology that is changing the way the world learns. The company's proprietary language-learning techniques - acclaimed for their power to unlock the natural language-learning ability in everyone - are used by schools, businesses, government organizations and millions of individuals around the world. Rosetta Stone offers courses in 30 languages, from the most commonly spoken (like English, Spanish and Mandarin) to the less prominent (including Vietnamese, Swedish and Tagalog). The company was founded in 1992 on the core beliefs that learning to speak a language should be a natural and instinctive process, and that interactive technology can activate the language immersion method powerfully for learners of any age. Rosetta Stone is based in Arlington, VA, and has offices in Harrisonburg, VA, Boulder, CO, Austin, TX, San Francisco, CA, Seattle, WA, Tokyo, Seoul, London, Dubai and Sao Paulo. For more information, visit [www.rosettastone.co.uk](http://www.rosettastone.co.uk).

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#### **Further Information**

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